

# 3.1 Exponential Functions

Exponential functions are of the form:

$$f(x) = a^x \quad (\text{where } a > 0, \text{ and does not equal } 1)$$

Domain: all real numbers

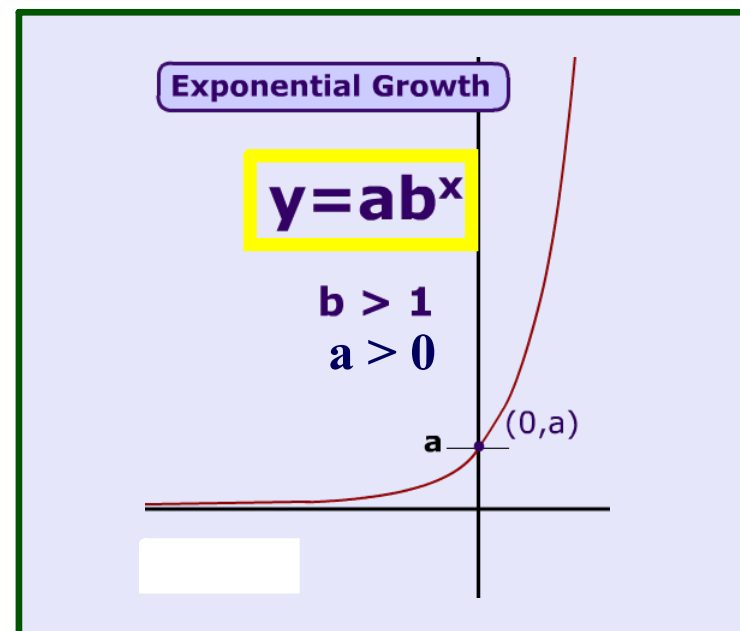
## Examples of Exponential Growth:

1.  $f(x) = 5^x$

2.  $f(x) = 3 \cdot 2^x$

3.  $f(x) = \frac{5}{6} \cdot 10^x$

4.  $f(x) = \frac{1}{3} \cdot \left(\frac{\pi}{2}\right)^x$



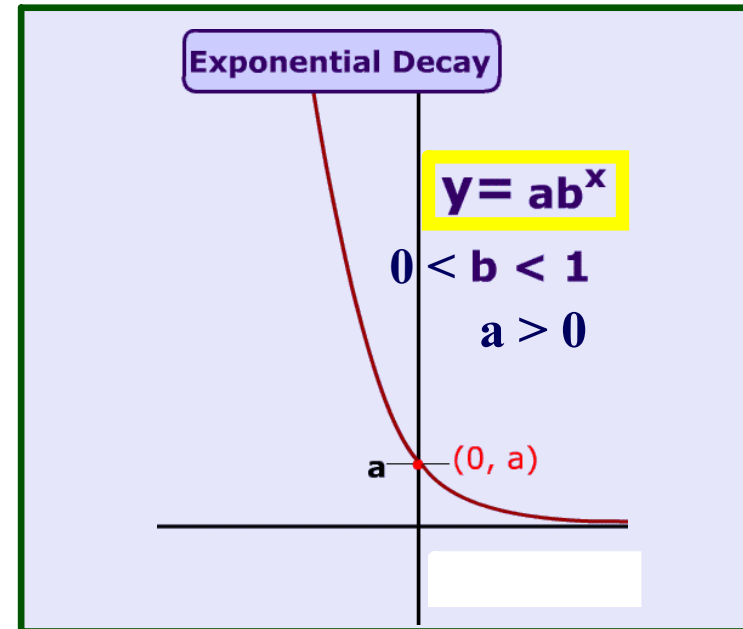
## Examples of Exponential Decay:

1.  $f(x) = \left(\frac{1}{3}\right)^x$

2.  $f(x) = 3 \cdot (0.65)^x$

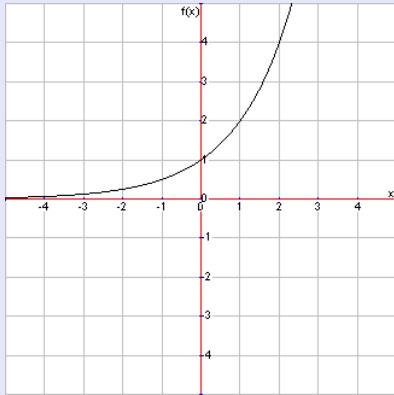
3.  $f(x) = 4 \cdot \left(\frac{3}{8}\right)^x$

4.  $f(x) = 100 \cdot \left(\frac{2}{3}\right)^x$

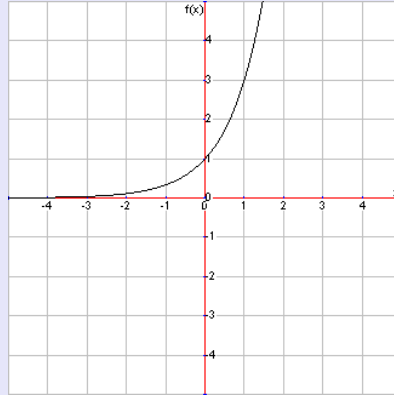


Some simple exponential growth equations:

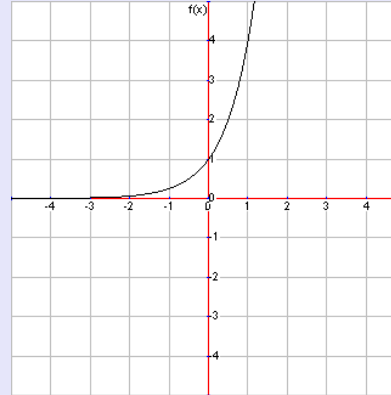
What features do these graphs have in common?



$$f(x) = 2^x$$



$$f(x) = 3^x$$



$$f(x) = 4^x$$

Any  $y$  - intercepts?

Any  $x$  - intercepts?

Domain?

Asymptotes?

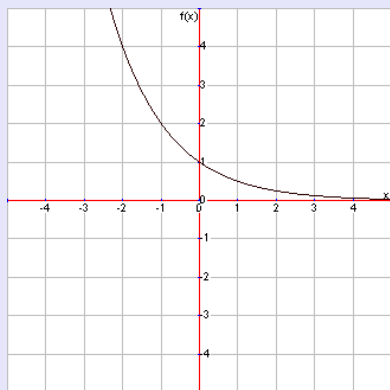
Increasing?

One-to-one?

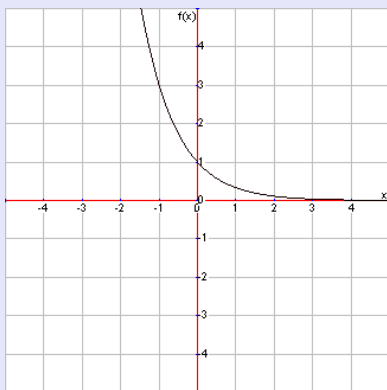
### 3.1 Exponential Functions.notebook

Some simple exponential decay equations:

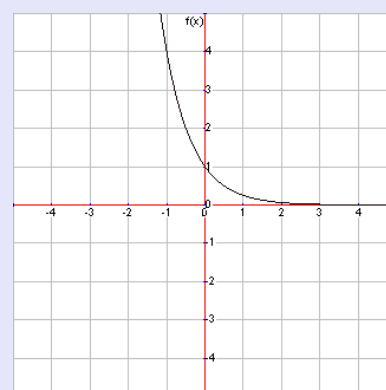
What features do these graphs have in common?



$$f(x) = \left(\frac{1}{2}\right)^x$$



$$f(x) = \left(\frac{1}{3}\right)^x$$



$$f(x) = \left(\frac{1}{4}\right)^x$$

Any  $y$  - intercepts?

Any  $x$  - intercepts?

Domain?

Asymptotes?

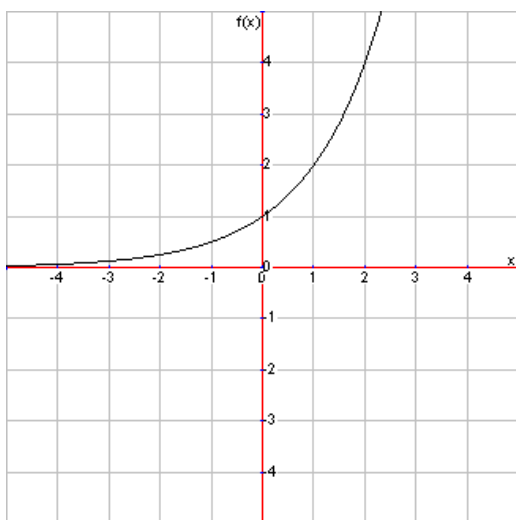
Increasing?

One-to-one?

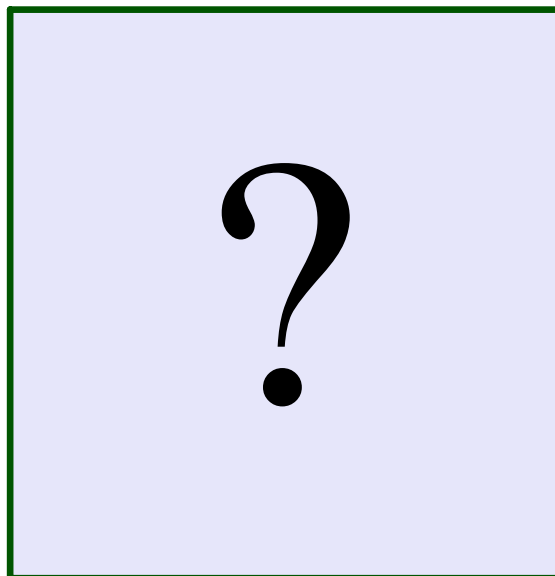
# Transformations:

Graph:  $f(x) = 2^{-x} - 3$

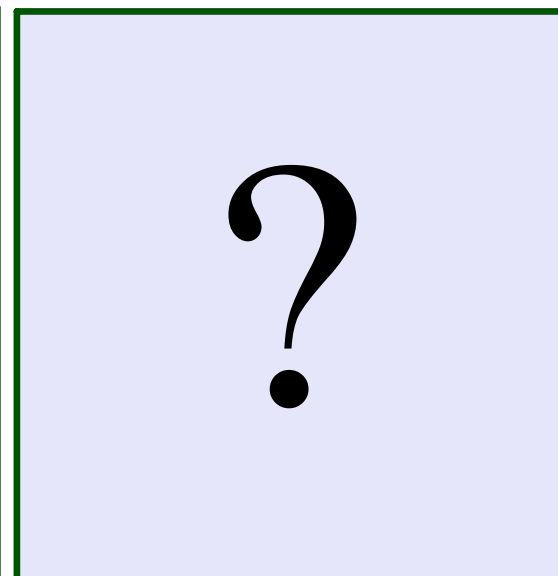
Start with a parent graph!



$$f(x) = 2^x$$



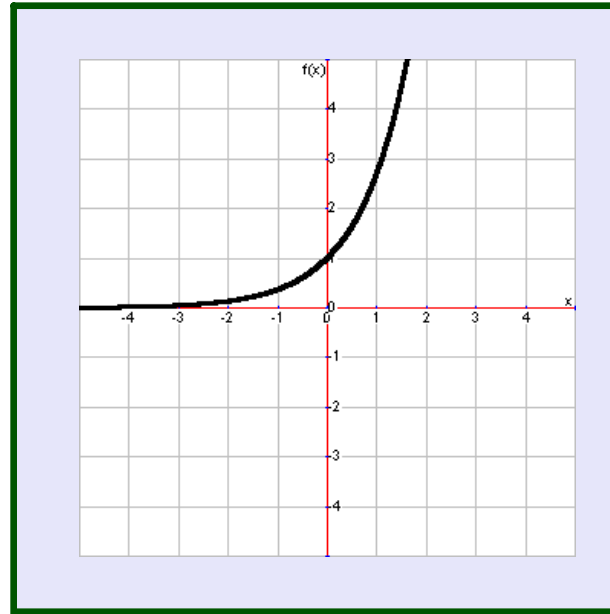
$$f(x) = 2^{-x}$$



$$f(x) = 2^{-x} - 3$$

A New Function:

$$f(x) = e^x$$

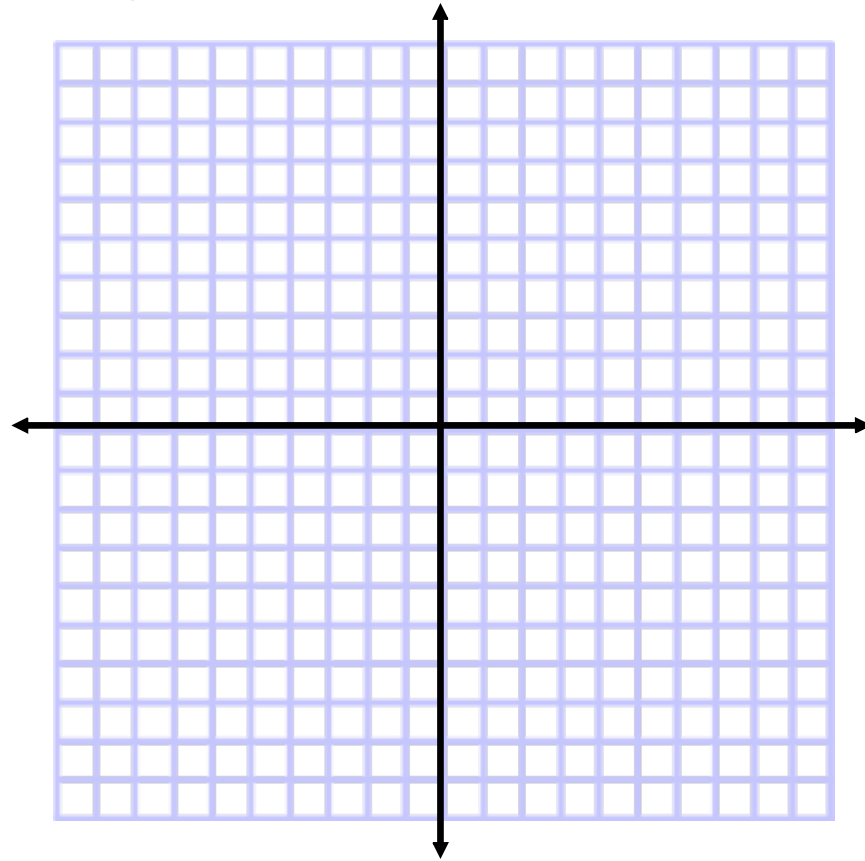


**Remember:**  $e$  is just a number! (approximately 2.71828...)

### 3.1 Exponential Functions.notebook

Use transformations to graph the following:

1.  $f(x) = -3e^{x+3} - 2$

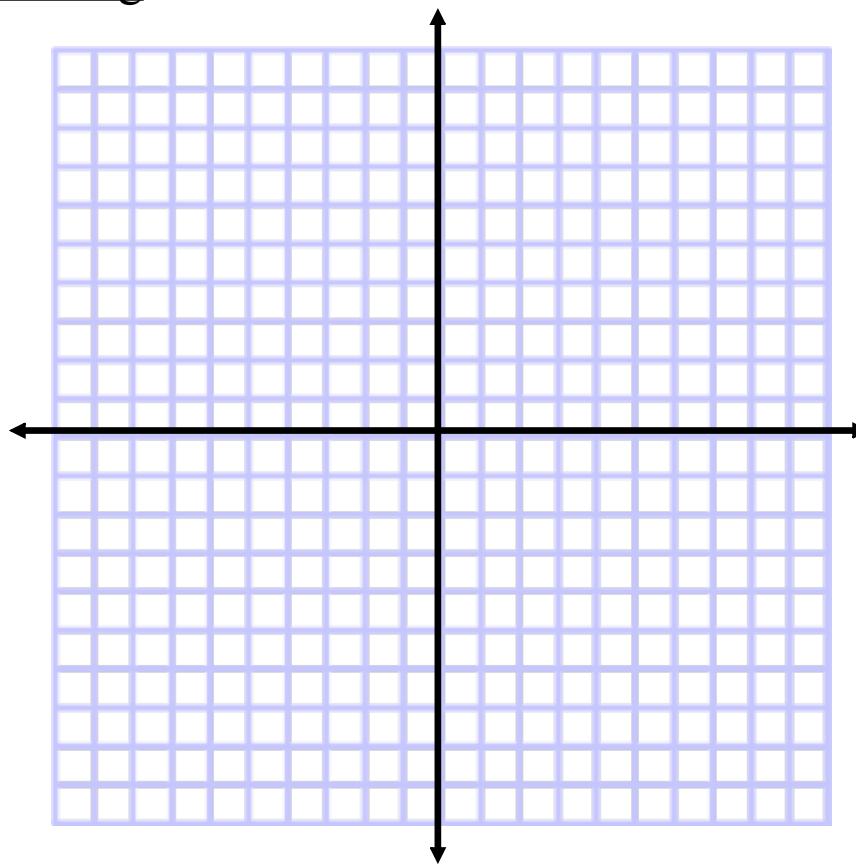




### 3.1 Exponential Functions.notebook

Use transformations to graph the following:

2.  $y = -2\left(\frac{2}{3}\right)^{x+2} - 4$



What transformations should we apply to graph the following?

1.  $y = \frac{1}{2} \cdot (4)^{x-2} - 5$

2.  $y = \frac{3}{5} \cdot \left(\frac{1}{3}\right)^{x+3} + 4$

Solve each equation:

1.  $5^{1-2x} = \frac{1}{5}$

2.  $4^{x^2} = 2^x$

3.  $9^{-x} = \frac{1}{3}$

Solve each equation:

1.  $4^x - 2^x = 0$

2.  $(e^4)^x \cdot e^{x^2} = e^{12}$

Assignment:

W.S. 3.1 (1-24)